



Mukhyamantri Swayam Rozgar Yojana for Creating State-wide Entrepreneurship and Start-up Ecosystem

Implementing Partner



Monitoring Agency



Directorate Of
Industries, Trade
and Commerce
(DITC)

Training Partner



Entrepreneurship
Development
Institute of India
Ahmedabad

About Mukhyamantri Swayam Rozgar Yojana

The Mukhyamantri Swayam Rojgar Yojana (MSRY) is a flagship initiative of the Government of Goa, launched to promote self-employment, innovation, and entrepreneurship across the State.

Implemented by EDC Limited in collaboration with the Entrepreneurship Development Institute of India (EDII) – Goa Centre, under the overall monitoring of the Directorate of Industries, Trade and Commerce (DITC), Govt. of Goa, the scheme envisions a vibrant and inclusive entrepreneurial ecosystem.



March 12, 2025: The first anniversary of the EDII-Goa Centre coincided with completion of 50 years of EDC Limited, Goa. Celebrations were marked with the presence of Dr. Pramod Sawant, Hon'ble Chief Minister of Goa. Also present were (1st from R) Shri B. S. Pai Angle, Managing Director, EDC Limited; (1st from L) Dr. V. Candavelou, IAS, Chief Secretary of Goa and (2nd from R) Dr. Sunil Shukla, Director General, EDII.



Vision

To transform Goa into a hub of innovation, enterprise, and sustainable livelihoods - empowering youth, faculty, and citizens to become job creators rather than job seekers.

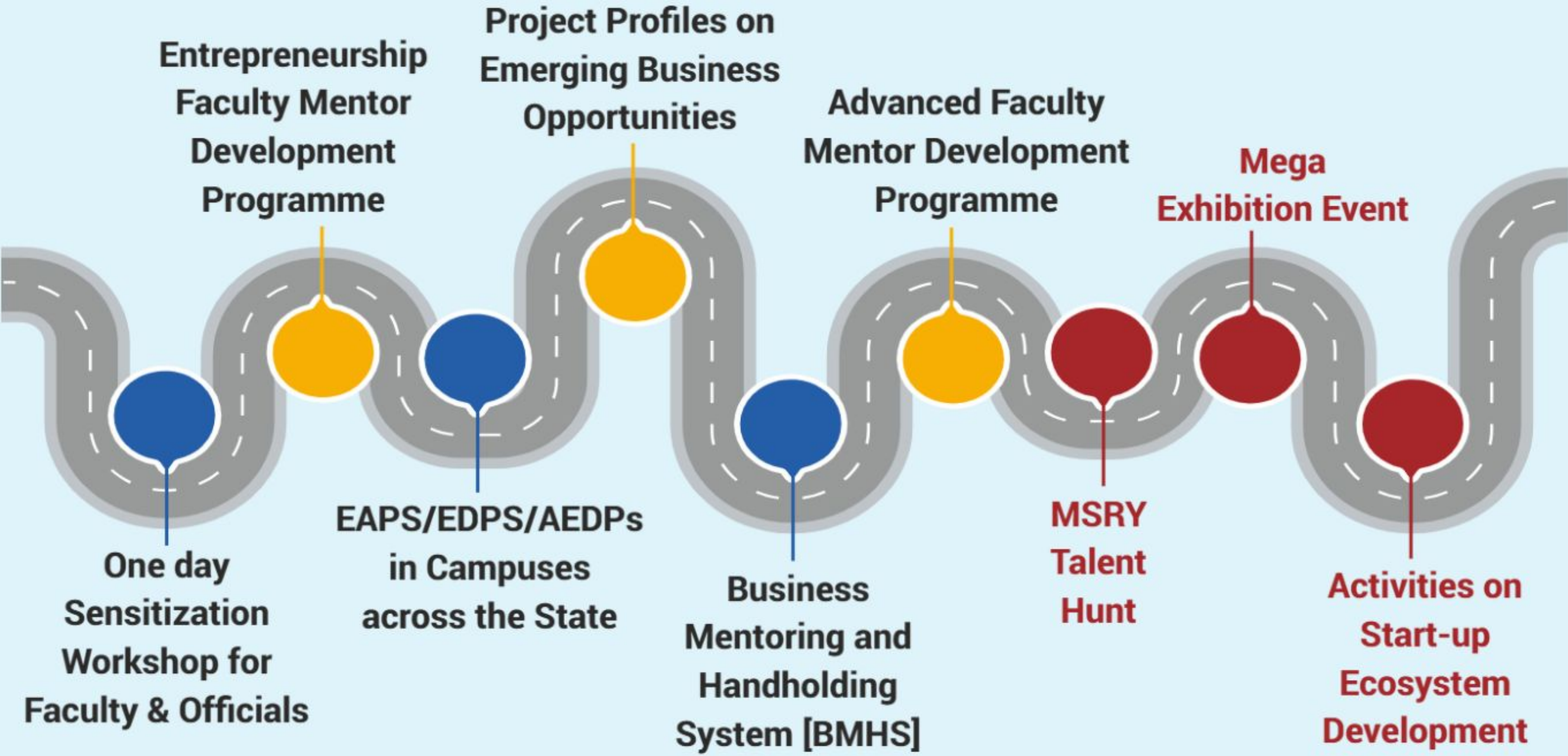
The Mukhyamantri Swayam Rojgar Yojana (MSRY) is being implemented by EDC Limited in collaboration with the Entrepreneurship Development Institute of India (EDII) – Goa Centre under the aegis of the Directorate of Industries, Trade and Commerce (DITC), Govt. of Goa.

Objectives

- To align with Goa's vision of becoming a self-reliant and innovation-driven State.
- To create a State-wide entrepreneurial culture through education and community outreach.
- To build a pool of trained Faculty Mentors in the education and skilling sectors by 2030, capable of nurturing students to take up entrepreneurship as a career.
- To institutionalize entrepreneurship through milestone-based calendar activities across educational institutions/skilling centres.
- To sensitize students annually on entrepreneurship, start-ups, and Government Schemes.
- To identify and promote entrepreneurial talent.
- To develop a state-wide dashboard with real-time data on participants, mentors, start-up ideas, incubation activities, and project profiles.
- To establish Goa as a Model Entrepreneurial State.

Activities to be covered under the scheme

Entrepreneurship Initiatives in Goa- Roadmap



Implementing Agency

EDC Limited

EDC Limited is a premier financial institution in Goa. Formerly known as Economic Development Corporation of Goa, Daman & Diu, it was incorporated on 12th March 1975 and has during the last 50 years of its existence been a catalyst for economic development and industrial growth in Goa. The history of EDC is a repertoire of achievements. It has already extended financial assistance of over Rs.3000 crores by way of term loans to more than 11500 industrial and service sector projects. The Corporation also successfully operates its flagship scheme, the Chief Minister's Rojgar Yojana targeted at the unemployed youth of Goa and has so far sanctioned more than Rs 220 crores to around 7500 entrepreneurs. The equity capital of the corporation is subscribed by the Govt. of Goa and also Daman & Diu Administration and IDBI.

Monitoring Agency

Directorate Of Industries Trade and Commerce (DITC), Govt. of Goa

The Directorate of Industries, Trade and Commerce (DITC) is concerned with the promotion, development and regulation of Industries within the State of Goa. It is also responsible for implementing government policies for the all-round development of industries in the State in coordination with the Goa Investment Promotion and Facilitation Board (GIPFB), Goa Industrial Development Corporation (Goa IDC), Goa Handicraft Rural Small Scale Industrial Development Corporation (GHRSSIDC), Khadi & Village Industries Board(KVIB), EDC Ltd. and other departments of the government. DITC is involved with policy framing, planning, administrative framework, putting in place guidelines and implementation of both State and Central sponsored schemes. DITC provides aid, mentoring and various support systems to entrepreneurs.

Training Partner

Entrepreneurship Development Institute of India (EDII)

Entrepreneurship Development Institute of India (EDII), an autonomous and not-for-profit institute, set up in 1983, is an acknowledged National Resource Institute for Entrepreneurship Education, Research, Training & Institution Building. It is sponsored by apex financial institutions - the IDBI Bank Ltd., IFCI Ltd., ICICI Bank Ltd. and the State Bank of India (SBI). The Government of Gujarat pledged twenty-three acres of land on which stands the majestic and sprawling EDII campus. EDII has been recognized as the CENTRE OF EXCELLENCE by the Ministry of Skill Development and Entrepreneurship, Govt. of India.

EDII moved on to adopt the role of a National Resource Institute in Entrepreneurship training, education, research, MSME development, innovations and institutional building. The Institute has set up Entrepreneurship Development Centres in Cambodia, Lao PDR, Myanmar and Vietnam, Uzbekistan and Rwanda. In consonance with the emphasis on startups and innovations, EDII hosted the Technology Business Incubator, CrAdLE – Centre for Advancing and Launching Enterprises in the year 2016, with the support of NSTEDB, DST, Govt. of India. The Institute conducts a variety of programmes and projects through its PAN India branch offices, under the Departments of Policy Advocacy, Knowledge and Research, Entrepreneurship Education; Government Projects; CSR Partnerships; Innovation and Technology (DIT); International Outreach (DIO) and SME Development Business.



Entrepreneurship Development Institute of India

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